

CITYBUILDING EXCHANGE

# Andrés Duany and the **CITY**BUILDING EXCHANGE

Get Advice

Andrés Duany

Ellen Dunham-Jones

Joe Miniccozz

Converse with  
Keynote  
Speakers

Doug Farr

Jeffrey Tumlin

Nathan Norris

Be Inspired

Kennedy Smith

Laurie Volk

Tommy Pacello

**NEW ORLEANS, LOUISIANA    OCTOBER 10-11, 2019**

FIND OUT MORE:  
[WWW.CITYBUILDINGEXCHANGE.COM](http://WWW.CITYBUILDINGEXCHANGE.COM)

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**EXHIBIT A**

# CITYBUILDING EXCHANGE

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CityBuilding Exchange  
Optional Tour Day

## Wednesday, October 9, 2019

New Orleans, Louisiana

2:00 - 6:00	Tour of Model Developments
6:00 - til	Dinner

CityBuilding Exchange  
Day 1 Agenda

## Thursday, October 10, 2019

Entrepreneurs Row, 220 Camp Street, 2nd Floor Ballroom  
New Orleans, Louisiana

7:45 - 8:30	Continental Breakfast and Registration
8:30 - 9:00	Challenges Community Leaders Face Facilitated discussion with <b>Nathan Norris</b>
9:00 - 10:20	How Cities Can Make More Money & Better Places with Basic Math and Better Development Patterns <b>Joe Minicozzi</b>
10:20 - 10:30	Break & Mingle
10:30 - 11:45	How Your Community Can Take Advantage of the Changing Housing Market <b>Laurie Volk</b>
11:45 - 1:15	Lunch
1:15 - 1:45	Attendee Spotlight Presentation
1:45 - 2:50	How to Turbocharge Your Community with Local Retailers and Entrepreneurs <b>Kennedy Smith</b>
	Break & Mingle
2:50 - 3:00	
3:00 - 4:00	How Your City Can Unlock the Power of Incremental Development: Memphis Medical District Case Study <b>Tommy Pacello</b>
4:00 - 5:00	Roundtable Conversation: Better Approaches to Your Biggest Concerns <b>Andres Duany, Kennedy Smith, Laurie Volk, Tommy Pacello</b> , and moderated by <b>Nathan Norris</b>
5:45 - til	<i>Optional:</i> Happy Hour Followed By St. Roch Market Dinner

# CITYBUILDING EXCHANGE

CityBuilding Exchange  
Day 2 Agenda

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## Friday, October 11, 2019

Entrepreneurs Row, 220 Camp Street, 2nd Floor Ballroom  
New Orleans, Louisiana

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|---------------|---|
| 7:45 - 9:00   | Continental Breakfast   |
| 9:00 - 10:15  | How to Facilitate High-Quality Suburban Redevelopment: Suburban Retrofit Success Stories <b>Ellen Dunham-Jones</b>  |
| 10:15 - 10:25 | Break & Mingle  |
| 10:25 - 11:45 | Fixing Your Traffic Problems with Updated Approaches to Roads, Transit & Parking <b>Jeff Tumlin</b>   |
|               | Lunch   |
| 11:45 - 1:15  | Pragmatic Techniques for Building (not just discussing) Sustainable Neighborhoods and Cities  |
| 1:15 - 2:15   | Now <b>Doug Farr</b>  |
|               | How to Avoid the Top 20 CityBuilding Mistakes: What They Didn't Teach You in School about Visioning, RFP's, Form-Based Codes, Urban Design and Implementation Strategies <b>Nathan Norris</b> |
| 2:15 - 3:00   | Break & Mingle  |
| 3:00 - 3:10   | New Approaches for Preparing Your Community for an Uncertain Future: Affordable Housing, Adaptation and LEAN Urbanism <b>Andres Duany</b>   |
| 3:10 - 4:30   | Roundtable Conversation II: Better Approaches to Your Biggest Concerns <b>Andres Duany, Ellen Dunham-Jones, Jeff Tumlin, Doug Farr</b> and moderated by <b>Nathan Norris</b>                  |
| 4:30 - 5:15   | <i>Optional</i> Happy Hour and wrap-up  |
| 5:15 - til    |   |