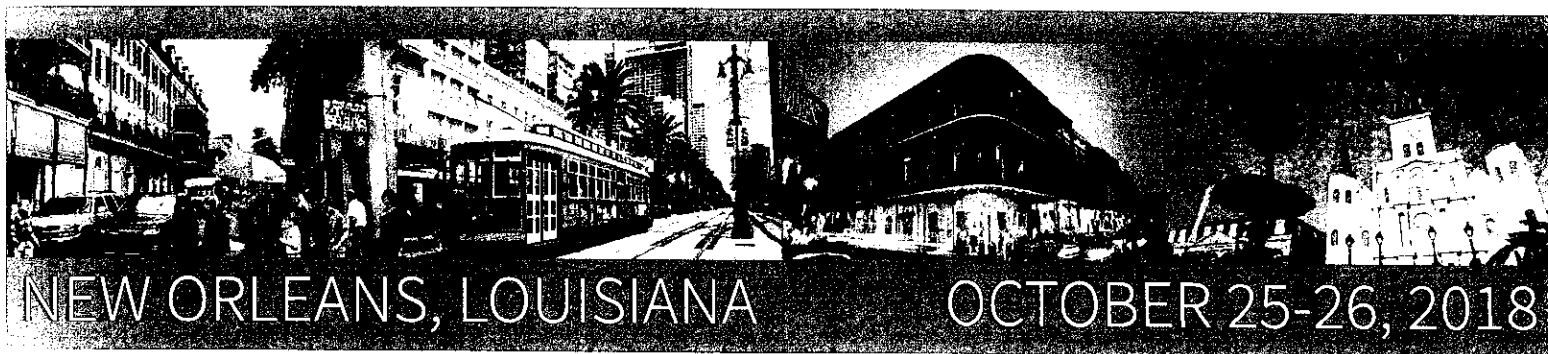


Learn how to reach your city's potential with today's most effective tools and ideas presented by the nation's leading practitioners in an efficient two-day format.

You will have access to this rare collection of accomplished faculty, as well as connect with other attendees who are community leaders facing similar challenges.

The relationships you build and the information you receive will permit you to enhance your community's character, use city building as an economic development tool, and combat the specialization and professional silos that make city building a challenge in your community.

Andrés Duany and the **CITY** BUILDING EXCHANGE



FIND OUT MORE:

www.CityBuildingExchange.com

Wednesday, October 24, 2018

New Orleans, Louisiana

* LEAVE

5:00 - 9:00 Informal Walking Tour of the LGD (Lower Garden District)
 & Dutch Treat Dinner at Juan's Flying Burrito, Magazine Street

Thursday, October 25, 2018

Entrepreneurs Row, 226 Camp Street, 2nd Floor Ballroom

New Orleans, Louisiana

7:45 - 8:30 Continental Breakfast & Registration

8:30 - 9:00 Introduction to Small(er) Cities & Towns: Unique Advantages and Opportunities
 Ann Daigle, Civic Forums

9:00 - 10:30 How to Do More with Less: Incremental, Successional and LIAN Approaches to CityBuilding
 Andrés Duany, DPZ

10:30 - 10:45 Break

10:45 - 11:30 How Small Scale Developers Can Produce Big Returns for Your City
 John Anderson, Incremental Development Alliance and Neal Morris, Redmellon Development

11:30 - 1:00 Lunch on your own

1:00 - 2:00 How to Avoid Development Patterns and Policies that Undermine the Fiscal Health of Your Community
 Chuck Marohn, Strong Towns

2:00 - 2:45 The Livability Index: How to Help Your Citizens Age with Grace
 Shannon Guzman, AARP Senior Policy Advisor and Moderated by Nathan Norris

2:45 - 3:00 Break

3:00 - 4:30 Roundtable Conversation: Better Approaches to Your Biggest Concerns: Fiscal Health, Economic
 Development, Infrastructure & Transportation
 Andrés Duany, Chuck Marohn, Kennedy Smith, John Anderson and Paul Crabtree
 Moderated by Nathan Norris

5:30 - til On Your Own, Nightlife Entertainment Tour:
 The St Roch Market (food & drink)
 Art Walk on Rampart Main Street
 Live Music at Bacchanal

Friday, October 26, 2018

*Entrepreneurs Row, 220 Camp Street, 2nd Floor Ballroom
New Orleans, Louisiana*

- | | |
|---------------|--|
| 8:00 – 9:00 | Continental Breakfast & Networking |
| 9:00 – 10:00 | Innovative Approaches and Techniques for Improving Your City's Infrastructure: Road, Utilities & Stormwater Management
Paul Crabtree, Crabtree Group, Inc. – Civic Engineers |
| 10:00 – 11:00 | How to Enhance Your Community with Local Retailers and Entrepreneurs
Kennedy Smith, CLUE Group |
| 11:00 – 12:30 | Lunch on Your Own |
| 12:30 – 1:15 | Improve the Character of Neighborhoods: Form-Based Codes, Development/Design Centers & Suburban Retrofit Strategies
Nathan Norris, CityBuilding Partnership
Howard M. Blackson, III, AVR P Skyport |
| 1:15 – 2:00 | How to Revive a Town: Lessons learned from the Incredible Case of Water Valley
Mickey Howley, Main Street Manager, Water Valley, Mississippi |
| 2:00 – 2:15 | Break |
| 2:15 – 3:00 | How to Improve Your City Identity with Architecture that Matters
Steve Mouzon, Mouzon Design, The New Urban Guild, The Original Green |
| 3:00 – 4:00 | How to Transform Ideas into Action
Andrés Duany and Nathan Norris Lead Audience Conversation |
| 4:00 – til | Happy Hour Drinks & Wrap-Up Conversations at International House Hotel Lao Bar |

Speaker biographies and photos available at www.citybuildingexchange.com



CITYBUILDING EXCHANGE

Registration

The CityBuilding Exchange was organized to bring community decision-makers together to share best practices and important consequences of city-building decisions. Registration is limited to elected officials, key staff members, and business, institution and neighborhood leaders. Attendees should be committed to working in teams to improve the economic, built, social and environmental outcomes of their city. Registration is limited to the first 100 registrants so act promptly to reserve your place.

Registration: \$425

(If a city registers four or more attendees, discounts are available)

Event Location

Entrepreneurs Row
220 Camp Street, 2nd Floor Ballroom
New Orleans, Louisiana 70130
504.200.6502

Accommodations

Hotel rooms in New Orleans are scarce and expensive in the high season. Make your reservations early with the International House (immediately across the street) for Wednesday and Thursday nights. Special rates are limited and only available if booked under "CityBuilding Exchange" group, until rooms run out.

Register online at: www.citybuildingexchange.com

Contact Us:

337.230.9325

info@citybuildingpartnership.com



401 North 5th Avenue, Laurel, MS to
220 Camp St, New Orleans, LA 70130






Drive 142 miles, 2 h 11 min

401 N 5th Ave

Laurel, MS 39440

Get on I-59 S/MS-15 N/US-84 W from Central Ave, N Maple St and S 4th Ave

4 min (0.8 mi)

-  1. Head south on N 5th Ave toward W Oak St
-  2. Turn left onto Central Ave
-  3. At the traffic circle, take the 1st exit onto N Maple St
-  4. Turn left onto S 4th Ave
-  5. Turn right to merge onto I-59 S/MS-15 N/US-84 W toward Hattiesburg

3/4 ft

0.2 mi







0.2 mi

0.2 mi

0.2 mi

Follow I-59 S and I-10 W to S Derbigny St in New Orleans. Take exit 235B from I-10 W

1 h 59 min (140 mi)

-  6. Merge onto I-59 S/MS-15 N/US-84 W
 -  Continue to follow I-59 S
 -  Entering Louisiana
-  7. Use any lane to take exit 1B-1C for Interstate 10 E/Interstate 10 W toward Bay St Louis/New Orleans
-  8. Keep left at the fork to continue on Exit 1C, follow signs for I-10 W/New Orleans and merge onto I-10 W
-  9. Take exit 235B toward Canal St/Superdome

107 mi



0.3 mi

32.7 mi

0.1 mi






Take Canal St to Camp St

8 min (1.0 mi)

-  10. Merge onto S Derbigny St (signs for Canal St)
-  11. Turn right onto Canal St

459 ft

0.7 mi

-  12. Turn right onto St Charles Ave
-  Pass by Courtyard by Marriott New Orleans Downtown Near the French Quarter (on the left)
- 0.1 mi
-  13. Turn left onto Gravier St
- 410 ft
-  14. Turn left onto Camp St
-  Destination will be on the right
- 102 ft

220 Camp St

New Orleans, LA 70130

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.