RESOLUTION

(Authorizing Mayor Johnny Magee, Acting on Behalf of the City of Laurel, to Sign an Agreement with NextSite for Research, Marketing and Consulting Services)

WHEREAS, the administration and City Council for the City of Laurel recognize the unique opportunity to attract retailers to the City during this time of positive national attention created by the HGTV series, *Home Town* and by the award-winning activities of the Laurel Main Street Association; and

WHEREAS, the administration and City Council for the City of Laurel, having received extensive information from NextSite, LLC, a research, marketing and consulting firm, regarding their retail recruitment plan, now find that it is in the best interest of the city to engage the professional services of that firm

NOW, THEREFORE, BE IT RESOLVED by the Laurel City Council that the City of Laurel will secure the services of NextSite, LLC under the terms and conditions of an agreement submitted by that firm; **AND FURTHER**, that Mayor Johnny Magee, acting on behalf of the City of Laurel be authorized to sign said agreement, a copy of which is attached hereto as Exhibit A. **BE IT FURTHER RESOLVED** that the Finance Director be authorized to perform whatever budgetary transactions are necessary for implementation of the foregoing Resolution.

Motion was made by <u>Councilperson Thaxton</u> and seconded by <u>Councilperson Capers</u>, for the adoption of the above and foregoing Resolution.

Upon roll call vote, the result was as follows:

YEAS: Capers, Wheat, Thaxton, Carmichael, S. Comegys, T. Comegys, Page

NAYS: None

ABSTAINING: None

ABSENT: None

The President thereupon declared the motion carried and the Resolution be adopted this the <u>5th</u> day of <u>JUNE</u>, A.D. 2018.

President of the City Council

ATTESTED AND SUBMITTED TO THE MAYOR BY THE CLERK OF THE

COUNCIL ON THIS THE _____day of _____, 2018.

Clerk of the Council

APPROVED () DATE _____

VETOED () DATE _____

ATTEST:

MAYOR

CITY CLERK

Min. of: 06/05/18; Book No: 101; Page No: _____; Agenda Item No: 4A