## RESOLUTION

(Regarding Authorization to Advertise a Request for Proposals for Digital Media Services for Tourism Marketing)

**WHEREAS**, the City of Laurel seeks to employ a professional agency to support the City's strategic marketing to increase tourism in the City; and

**WHEREAS**, the City intends to publish a request for proposals (a copy of which is attached hereto as **Exhibit A**) for digital media services for tourism marketing

**NOW THEREFORE, BE IT RESOLVED** by the Laurel City Council that Mayor Johnny Magee, acting on behalf of the City of Laurel, is authorized and hereby directed to publish the Request for Proposals for Digital Media Services for Tourism Marketing. **IT IS FURTHER RESOLVED**, that the Finance Director is authorized to make any budgetary transactions necessary for implementation of the forgoing resolution.

Motion is made by <u>Councilperson Capers</u>, and seconded by <u>Councilperson Scruggs</u>, that the foregoing Order be adopted.

Upon roll call vote the result was as follows:

YEAS: Capers, Scruggs, Carmichael, Thomas, Amos

NAYS: None

ABSTAINING: None

ABSENT: Kelly, Allen

The President thereupon declared the motion carried and the Order adopted this the  $2^{nd}$  day of SEPTEMBER, A.D. 2025.

ATTESTED AND SUBMITTED TO THE MA	YOR BY THE CLERK OF THE
	Clerk of the Council
	APPROVED () DATE
	VETOED () DATE
	MAYOR
ATTEST:	
City Clerk	
******	<b>****</b>

Min. of <u>9/2/2025;</u> Book No. <u>104</u>; Pg. No. \_\_\_\_\_; Agenda Item No. 4F