

RESOLUTION

(To Accept Proposal and Authorize Agreement with Compass Media for Digital Media Services for Tourism Marketing for the City of Laurel)

WHEREAS, the City of Laurel seeks to employ a professional agency to support the City's strategic marketing to increase tourism in the City; and

WHEREAS, the City published a request for proposals for digital media services for tourism marketing, and upon the deadline for submission 19 proposals were received; and

WHEREAS, after reviewing and grading proposals, the Laurel Tourism Committee recommends that the proposal submitted by Compass Media be accepted and that the attached agreement, **see Exhibit A**, be signed by Mayor Johnny Magee

NOW THEREFORE, BE IT RESOLVED by the Laurel City Council that the proposal for digital media services presented by Compass Media be accepted and that Mayor Johnny Magee, acting on behalf of the City of Laurel, be authorized to sign the attached agreement. **IT IS FURTHER RESOLVED**, that the Finance Director is authorized to make any budgetary transactions necessary for implementation of the forgoing resolution.

Motion was made by Councilperson Amos, seconded by Councilperson Capers, that the above and foregoing Resolution be adopted.

Upon roll call vote, the result was as follows:

YEAS: Capers, Kelly, Scruggs, Carmichael, Thomas, Amos, Allen

NAYS: None

ABSTAINING: None

ABSENT: None

The President thereupon declared the motion carried and the Resolution adopted on this, the 7th day of OCTOBER, A.D. 2025.

PRESIDENT OF THE COUNCIL

ATTESTED AND SUBMITTED TO THE MAYOR BY THE CLERK OF THE COUNCIL
ON _____.

CLERK OF THE COUNCIL

APPROVED () DATE_____

VETOED () DATE_____

MAYOR

ATTEST:

CITY CLERK

Min. of 10/7/2025; Book No. 104 ; Page No. _____; Agenda Item No. 4E